



## **Musket Ridge Golf Club Joins Quick.golf Beta Test Time-Constrained Golfers Can Now Pay By The Hole**

FOR IMMEDIATE RELEASE

Contact: David Freiss at (301) 293-9930 x114 or [info@musketridge.com](mailto:info@musketridge.com)

MYERSVILLE, MD - October, 11 2016 - The number one complaint of golfers is they don't have time to play as much golf as they'd like. Musket Ridge Golf Club is excited to introduce a new way to play of golf - Quick.golf. Now, golfers can play and pay for just the number of holes they play, using the Quick.golf app.

"We want golfers to play when they can, as much as they can, even if it is not 18 or even 9 holes. People have time constraints so we are excited to test this. If it leads to more play we'll embrace it. If not we'll keep looking for ideas. We are eager for golfer feedback." says Damon DeVito, Managing Director of Affinity Management.

The Quick.golf web app tells golfers when we have Quick.golf available, and all they have to do is show up and play a few holes. They are charged only for the holes they play, all done through the app just like Uber or Lyft.

Golfers can go to [www.musketridge.com](http://www.musketridge.com) to learn more and register for free. The app will display whether Quick.golf is open for play. Golfers can check-in at the golf shop, show them the web app on their smartphone and go out and play as many holes as they want.

Quick.golf is available at different times, depending on our regular tee time patterns, it could be the last couple of hours of the day, or during the lunch period, or first thing in the morning. The web app will tell golfers when they can come out and play a few holes. It's that easy - it's a new way to play.

Affinity Management advises, manages and owns private clubs, golf courses, equestrian facilities and other member-based businesses. Affinity has worked with clubs in twenty-six states since 1997. Contact Affinity at [www.affinitymanagement.com](http://www.affinitymanagement.com) or 434-817-4570.

Musket Ridge has been one of Golfweek's top ten courses in Maryland for the past 10 years. Catoctin Hall at Musket Ridge has been called "Maryland's Best New Event Venue" and is the first zero food waste facility in the United States. For more information about Musket Ridge Golf Club, please visit [www.musketridge.com](http://www.musketridge.com) or call 301-293-9930.

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